

# INTERNATIONAL VISITOR LEADERSHIP PROGRAM

## PROMOTING YOUTH ENTREPRENEURSHIP AND HIGHER EDUCATION IN THE U.S. Greece

These visitors are invited to the United States under the auspices of the Department of State's International Visitor Leadership Program. Their program is arranged by Cultural Vistas

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**Accompanied by:** Liaison Officer 1 (TBA), Liaison Officer 2 (TBA)

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### PROFESSIONAL OBJECTIVES

The Department of State has outlined the following specific objectives for the project:

- Provide tools and examples of how tertiary-level educational institutions help students and alumni start their own businesses through programs and web-based services (pre-incubation and incubation phase);
- Discuss public-private partnerships for investment in centers for innovation and entrepreneurship, so that they become self-sustainable;
- Learn about ways to promote youth entrepreneurship in tech entrepreneurship, tourism entrepreneurship, social entrepreneurship, blue entrepreneurship (shipping and fisheries), and agricultural entrepreneurship;
- Examine U.S. universities' experience with technology transfer and identify new ideas for training and research programs that concern development or diffusion of technological innovations.;

- Explore successful ways of running research parks affiliated with universities;
- Explore new tools and methods in teaching entrepreneurship and promoting a business culture to undergraduate and graduate students;
- Explore ways tertiary educational institutions partner with faculty members, alumni, community leaders and businesses for internship and mentorship programs; and,
- Discuss ways of engaging the local community to create a positive mindset around the notion of entrepreneurship.

## LIST OF PARTICIPANTS

### **Greece**

#### **Mr. Anestis ANASTASIOU**

Coordinator, MSc in Hospitality and Tourism Management,  
American College of Thessaloniki

#### **Mr. Georgios BITHAS**

Research Staff Member, Growth Transformation & Value  
Engineering (WAVE) Lab, University of the Aegean

#### **Ms. Paraskevi GKIOURKA**

Innovation Strategist, Center for Career Development and  
Employment, Democritus University of Thrace

#### **Mr. Vasileios KOSTOULAS**

Editor-in-Chief, Naftemporiki (online edition)

#### **Ms. Stavroula LASPITA**

Development Officer, Entrepreneurship Lab, University of  
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#### **Mr. Naoum MYLONAS**

Research and Teaching Fellow, Innovation and Entrepreneurship  
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#### **Ms. Adamantia PATELI**

Associate Professor, Management of Information Systems and  
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#### **Ms. Theodora TRACHANA**

Business Development and International Collaborations Manager,  
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#### **Mr. Theodoros VAGENAS**

Manager, Research Support Division, Special Funds and Accounts  
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#### **Mr. Spyridon VOUGIOUS**

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## BIOGRAPHICAL INFORMATION

### **Greece**

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*Concurrent Position:* Senior Trainer and Consultant

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MSc in Energy Management; City University, UK; 1996

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## **Greece**

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MBA in Operations Management, University of the Aegean; 2010  
BSc in Business Administration; University of the Aegean; 2006

*Publications:* Business Transformation Through Service Science: The Road Ahead. Proceedings of the 3rd International Conference on Strategic Innovative Marketing (ICSIM 2014), Madrid, Spain; 2014  
  
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*Publications:* Galanakis, K, Gkiourka, P (2017). Entrepreneurial path: decoupling the complexity of entrepreneurial process. International Journal of Entrepreneurial Behavior and Research (IJEBR), Vol 23, Issue 2.  
  
Samara, E, Gkiourka, P, Bakouros, I, Skalkos, D, Makridis, S, (2013). Smart specialization for regional development: The innovation strategy of the future for the Region of Western Macedonia. HCTL Open International Journal of Technology Innovations and Research (IJTIR), Vol 6, November 2013.

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*Publications:* Laspita, S., Breugst, N., Heblich, S., & Patzelt, H. (2012). Intergenerational transmission of entrepreneurial intentions. *Journal of Business Venturing*, 27(4), pp. 414–435.  
Scheiner, C., Laspita, S., Brem, A., Chlost, S. & Voigt, K.-I. (2008). Founding Intentions: a gender perspective. *Journal of Asia Entrepreneurship and sustainability*. Vol. IV (4), pp. 15-35.

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*Publications:* Pateli, A., Lioukas, S. (2017). Exploring the role of functional involvement in transforming external knowledge into innovation outcomes. R&D Management. (ImF: 1.19, ABS: 3)

Mikalef, P., Pateli, A. (2017). Information technology-enabled dynamic capabilities and competitive performance. Journal of Business Research, 70: 1-16 (ImF: 2.129, ABS: 3)

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